



Supplier Diversity

An inseparable part of our business strategy

Everything Taylor is today and strives to become in the future is grounded in the core values we hold as a company. Two of these core values are of particular influence to our supplier diversity strategy:

We respect the potential and significance of every individual.

We believe there is always a better way.

Inspired by these values, we feel a shared responsibility to create economic and business value for Taylor's supplier partners and to do so in a way that advances "the potential and significance" of others. For this reason, Taylor seeks to align itself with diverse suppliers who share our commitment to always finding "a better way" to serve customers.

A Strategy Rooted in Diversity

Taylor places a high value on diversity and inclusion as fundamental business philosophies. The logic is simple: diversity and inclusion programs make our business better. They help us recruit new employee talent. They connect us on a deeper level with our customers. And they enable us to continue to grow our diverse supplier network — relationships that ultimately add strength both to Taylor and the supplier organizations themselves.

Because diverse supplier organizations reflect the communities in which we work and live, supplier diversity is an inseparable part of our business strategy. Growing our "certified" diverse supplier network enriches the products and services we are able to offer our customers. As with any other business strategy, we continuously measure our progress in this area:

Taylor's supply base is reviewed annually by a third-party company to update our "Tier 2" supplier certification. This certification process is vital to our ongoing supplier diversity efforts and supports the transparent reporting that so many Taylor customers value.

Being the Change We Want to See

Taylor employees are active in organizations like the North Central Minority Supplier Development Council (NCMSD), a nonprofit that seeks to maximize opportunities for minority-owned businesses throughout a five-state area. Jay Parker, Taylor's Chief Supply Chain Officer, has been on the NCMSD Board of Directors for more than five years. Taylor also attends and supports regional and national supplier diversity trade shows and conferences, and provides a variety of resources and tools to assist diverse suppliers. Through these and other activities, Taylor is working to improve the lives of our employees, our suppliers and the communities we call home.



"Our strong dedication to working with a diverse supplier base continues to be not only good for business, but it also helps build the communities where our employees live and work."

**Jay Parker, Chief Supply Chain Officer
Taylor Corporation**



Certified Tier 1 and Tier 2 Diversity Spending

Increase your diversity spend while sourcing high-quality products and services

The Simplicity of a Single Source

By partnering with Caracal, Taylor gives you the opportunity to source all of the following while advancing your company's diversity spending goals and creating jobs in Empowerment Zones around the nation.

Apparel

- Polos and shirts
- Hats
- Graduation gowns

Commercial Paper Products

- Commercial printing paper
- Cut-sheets and rolls
- Envelopes and labels
- Office paper
- Point-of-sale rolls

Consumable Paper Products

- Paper towels
- Toilet paper

Personal Protective Equipment

- Disinfectant sprays and wipes
- Disposable gowns
- Face masks and shields
- Gloves
- Hand sanitizer

Print Management

- Full-scale corporate print programs
- Online proofing, ordering and tracking tools
- Robust metrics and reporting

Signs & Graphics

- Architectural and ADA
- Custom decals
- Office signage, stamps and badges
- Promotional and point-of-purchase (POP)
- Retail displays and graphics
- Trade shows and events
- Wall coverings

Warehousing & Fulfillment

- Complex kitting services
- Inventory and auto-ship programs
- Pick-and-pack services
- Secure warehousing
- Shipping and distribution

Working Together To Advance A Common Cause

Since 2005, Taylor has partnered with Caracal to deliver a wide range of products and services through a qualified Tier 1 and Tier 2 diversity spending relationship. Known throughout the industry for its extraordinary customer service, Caracal is 100% minority-owned and independently operated. Our two companies have worked together to serve the Fortune 500, federal government agencies and large educational institutions for over 15 years.

Learn More

Find out how Taylor and Caracal are working together to deliver quality products at a fair price while developing diverse communities. Contact your Taylor representative to learn more.