



MetLife Stadium

Branding savvy on full display

Bergen Sign Company partnered with Taylor to rebrand one of the nation's most iconic stadiums. Our large-format signage specialists embraced the challenge and quickly went to work.

Taylor did it all — from color-matching studies and materials research through printing of the final products. The completed items were then handed off to Bergen for their installation expertise.



CASE STUDY



COLOR MATCHING | MATERIALS RESEARCH | PRINTING