



Silicone Edge Graphics (SEG)

Size, impact, savings and value!

Silicone Edge Graphics (SEG) graphics look great and are easy to update. Wall mounted frames or free-standing structures have many applications in trade shows, events, interiors, and retail environments.

Savings

Traditional in-store graphics are prints mounted on or printed directly to rigid materials. The cost to ship SEG fabric graphics is significantly lower than traditional signage.

- SEG frame systems can pay for themselves in as few as two graphic change outs!
- Install is fast and simple. No more installation charges!

Size

Traditional boards max out at 4' x 8'. SEG sizes are limitless.

- Other shapes are available. Round, Trapezoidal ...get creative!

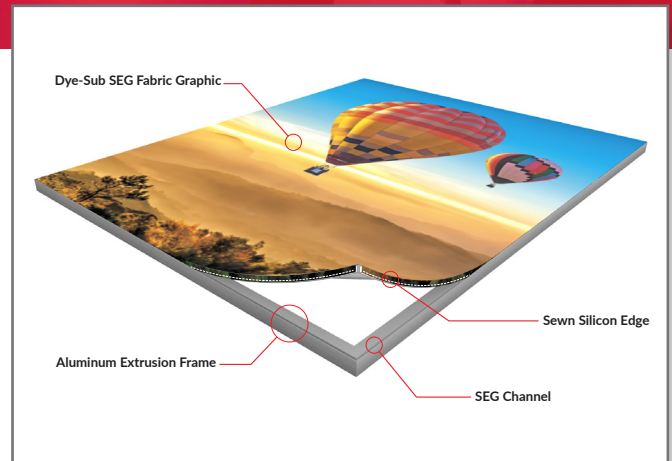
Impact

4K Dye Sub Print offers a color gamut that is 25% greater.

- True rich blacks, intense reds, and any PMS number you need.

Value

Better print, no specialized install labor, reduced shipping expense, bigger bold front and backlit images that POP!



You are working with the experts!

- Taylor has technical specifications for over 100 SEG frame systems making it easy to determine your current system.
- Taylor has produced over 12.5 million square feet of SEG graphics!