



Preserving Earth x Taylor

Embracing our responsibility for the planet we call home

Recycling x Taylor



Once a signage element becomes obsolete, the customer can return it to Taylor. We ensure that it's recycled, transformed into something else, and documented for the customer's own ESG scorecard.

Recrylic®



Taylor recently acquired Recrylic® – the world's only line of certified recycled acrylic – which helps to reduce carbon emissions by 90% across a wide range of fixtures, displays and signs.

Colateral



Colateral campaign management software ensures that the exact size, style, version and quantity of materials needed is distributed to every store, dramatically reducing in-store marketing waste.

Gift2Give™



Instead of distributing promo items at trade shows and events, our customers can let their prospects designate charities they would like to see the customer support with those marketing dollars.

Paper Gift Cards



Taylor is leading the way in the use of recyclable paper-based gift cards, helping to reduce the volume of toxic PVC gift cards that end up in landfills each year.

Sustainable Design



When creating signage for our customers, we always design with sustainability in mind and specify the "greenest" fabrics, rigid substrates and fabrication materials possible for that project.

Sustainable Packaging



The packaging materials we use to ship finished items to our customers use recycled materials wherever possible and are designed to minimize the amount of waste generated without sacrificing protection.

Sustainable Operations



Multiple Taylor production facilities have obtained stringent industry certifications related to our sourcing of raw materials, the production methods we use and the way we handle waste products.