



Color Pharmacy Labels Streamline Hospital Operations

Results

Taylor Healthcare's ColorRx color pharmacy labeling solution streamlined the handling of prescription medications for the healthcare system.

Challenge

A regional healthcare system with more than 40 hospitals was rethinking its pharmacy operating model. Pharmacy leaders wanted to improve efficiency by eliminating manual processes. They also sought ways to enhance patient safety by ensuring the accuracy of prescription labels. Whatever changes were made would first be implemented at the healthcare system's largest hospital and then offered to the other hospitals on an opt-in basis.

Solution

Taylor Healthcare's labeling solutions team worked with the healthcare system's pharmacy leaders to propose a new way of labeling prescription medications.

- Taylor Healthcare created a customized ColorRx™ label design that incorporated all of the color-coded alerts and hazard warnings previously applied to each prescription label by hand.
- Color printers and print-on-demand software supplied by Taylor Healthcare printed all of these details on a single label.
- Special printer logic was included that enabled labels to be printed continuously and then cut to size, eliminating label waste.
- Taylor Healthcare provided a comprehensive solution including label stock, printer maintenance and ongoing support.



LABEL ACCURACY

The consistent, consolidated label design eliminated variations in how alerts and warnings were communicated on prescription labels.



PROCESS EFFICIENCY

Time previously spent by staff members applying alerts and warnings to each prescription by hand was refocused on delivering patient care.



PROCESS ALIGNMENT

Labeling practices were standardized as more hospitals throughout the healthcare system chose to adopt the ColorRx solution.